



## **Canadian Game Developer Introduces New Betting Game For Trivia Buffs**

**London, ON Canada – Jan. 15, 2008** – Wiggles 3D, maker of the award-winning Don't Quote Me® board games, announces the launch of Eye Know™, at the Canadian Toy & Hobby Fair at the Toronto Convention Centre January 26-28, 2008 (Booth #823).

Eye Know™ - The Visual Trivia Betting Game - is trivia with a poker twist. It combines the best of trivia and poker in a game where cards and game chips are collected throughout the game as players identify amazing visuals, answer compelling trivia questions and place strategic bets.

Players identify images from a rich array of photographs and drawings on cards in four categories – People & Characters, Signs & Symbols, Natural World and Made Objects. Players then bet on their ability to answer one of the three trivia questions on the back of the card. The questions increase in difficulty with a true/false question (1:1 payout), a multiple-choice question (2:1 payout) and an open-ended question (3:1 payout).

Eye Know™ allows players to use their visual acumen to identify images, their trivia knowledge to earn game chips and their betting zeal to collect the most game chips. Players can be conservative or bet big, go 'all-in' on topics they really know and, like Poker, gain bonus chips by collecting sets of cards throughout the game.

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Wiggles 3D will also be featuring these great games at Toy Fair this year:

- Don't Quote Me – Award winning series of famous quotes and trivia games
- Pass the Popcorn – The Movie Matching Game
- Villa Paletti – The Building Game of Construction Chaos - now coming to Canada

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### **About Wiggles 3D Incorporated**

Canadian entertainment development company Wiggles 3D is the publisher of multiple award-winning party and family games that are supported by syndicated newspaper and radio programming and mobile messaging. The Don't Quote Me® brand harnesses the universal popularity of quotes in branded and co-branded products and services that include award-winning games, merchandise and an interactive website at [www.dontquoteme.com](http://www.dontquoteme.com).

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