



Don't Quote Me Teams Up With *Sports Illustrated* to Deliver a Winning New Sports Game *If it's a sport, it's in the game!*

As U.S. pro-linebacker, Mike Singletary once said,
"You know what my favorite part of the game is? The opportunity to play."

Launching at the 2006 American International Toy Fair in February, the all-new **Don't Quote Me – Sports Illustrated Edition**, developed through license with Time Inc.'s *Sports Illustrated* magazine, is packed with quotes and questions covering over 50 different sports and sports topics complete with up-to-date stats and facts. With professional sports, amateur athletes, sports movies and TV shows, and everything from baseball and soccer to golf and auto racing to poker and chess, this game offers a knock-out punch!

Featuring five different question types in five great categories, players explore team sports, individual sports, vintage questions (pre-1990), sports entertainment, famous nicknames, and more as they race around an innovative puzzle game board. Hints and options help players succeed while action cards keep players involved on every turn. Plus, sports fans love the facts and figures that come with every answer. There are only winners in this game – the ultimate in good, competitive fun!



Sports Illustrated is the definitive weekly sports magazine with over 3 million subscribers and 21 million readers each week. Its website, SI.com, delivers more than 150 original stories per week and generates more than 350 million page views per month.

"We are delighted to be working with *Sports Illustrated* and Time Inc. who share our passion for delivering exceptional consumer value by creating an entertaining, informative and challenging game experience," says Wiggles 3D president Don Reid.

"Nobody knows sports like the readers of *Sports Illustrated*. We know this will be a fun and unique gaming experience for our readers and countless others," said Bruce Kaufman, Director of Growth Markets, Sports Illustrated.

The Don't Quote Me® – Sports Illustrated Edition is the fourth in a series of award-winning games from Wiggles 3D:

- The multiple award-winning **Don't Quote Me – TIME For Kids Edition**, co-branded with Time Inc.'s TIME For Kids newsmagazine, explores the world through quotes and questions from topics kids study and know.
- The **Don't Quote Me® - TV Guide Edition**, developed through license with TV Guide, is a romp through pop culture history featuring memorable quotes and trivia celebrating over 50 years of TV and movie history.
- The original **Don't Quote Me®** game travels through time by including quotations from Buddha to Bush and embracing virtually every area of human interest

For more information, or to reserve a review copy, we invite you to visit us at

Booth #6114 - Game Zone - Javits, or contact:

Nancy Joyal - Director, Communications

1-866-801-4263 or nancy@dontquoteme.com

www.dontquoteme.com