



“Quotes are Universally Popular”

Quotes are universally popular and quote enthusiasts have never had a game that allows them to experience the lines they have come to love in an entertainment package. **Don't Quote Me™**, from Wiggles 3D, harnesses the power and popularity of quotes into an innovative game format and an exceptional web resource.

“By necessity, by proclivity, and by delight, we all quote.” Ralph Waldo Emerson (1803-1882)

- Over one million searches are done on the internet every month for the top seven quotation keywords alone – famous, love, funny, inspirational, movie, friendship and motivational. (Source: Overture - December 2003)
- Over 70 different quote keywords are searched on the internet every month. (Source: Overture - December 2003)
- Amazon.com features more than 6,000 books related to quotations.

“Some people you don't have to parody - you just quote 'em.” Tom Lehrer (1928-)

- Don't Quote Me™ views quotes as the world's greatest renewable resource ... something remarkable is said every day!

“There is only one valid definition of business purpose: to create a customer.”

Peter Drucker (1909-)

Don't Quote Me™ creates customers in two ways, and addresses the growth of board games and growing interest in quotations, by providing:

- An outstanding game experience and entertainment property with two exciting editions, and
- An exceptional web resource serving anyone interested in quotes for research, business and school projects, or personal interest at www.dontquoteme.com.

About the Game Experience:

The Don't Quote Me™ games are informative, fun to play and rich in content featuring biographies of the speaker and amusing details about each quote. Players love that we have created a new style of game that provides three chances to succeed with every turn including hints and multiple-choice options to help players identify the speaker of famous quotations.

- **Don't Quote Me™ travels through time** by including quotations from Buddha to Bush and embracing virtually every area of human interest. Categories include: Leaders, Life & Literature, Pop Culture, The Arts, Sports.
- And now, Wiggles 3D, through license with TV Guide – America's trusted entertainment authority – has created an outstanding new game that features “The most memorable TV and movie lines of our times and the amazing characters behind them.” Welcome to the new **Don't Quote Me™ - TV Guide Edition!** This edition combines TV Guide's iconic 50-year history of covering television

entertainment with the dynamic new Don't Quote Me™ brand and utilizes the same popular game format as the original edition. Categories include: Comedy, Drama, News/Talk/Sports, Movies, Stay Tuned.

About the Web Resource:

The Don't Quote Me™ website, www.dontquoteme.com, is a rich and comprehensive quotation resource that allows visitors to:

- Search for quotes – every quote is served up with an insightful biography and interesting and amusing details about the quote.
- Sign up for Daily Quotes for Free™ – enjoy a new inspiring or topical quote every morning, complete with biography and other fascinating details about the quote or speaker. They're great with a fresh cup of coffee or tea as you begin your day!
- Send a personalized E-card – delight, inspire or console that special friend, family member or co-worker with a quote and personal greeting that's ideal for the occasion or purpose.
- Play the on-line version of Don't Quote Me™ – test your quote quotient on-line ... you'll be amazed at how much you really do know!

"I often quote myself; it adds spice to my conversation." George Bernard Shaw (1856-1950)

For more information about Don't Quote Me™ visit us at **Booth #6021** or contact:

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