

September 8, 2004 London, ON Canada

With the Emmys being televised on

Sunday, September 19, 2004

from the Los Angeles Shrine Auditorium, you may be asking yourself:

"What Should We Feature During Emmy Week?" Good Question...

Why not use quotes from the new ***Don't Quote Me® - TV Guide Edition*** board game on air or in an Emmy-related news article. Delight your audience with quotes spoken by Emmy Award nominees and winners, past and present. Here's a sample (see next page for more):

"I don't have his hang-ups. Really."

Actor Tony Shalhoub, referring to his role as Adrian Monk in *Monk*.

"Once you enter this family, there's no getting out."

Mafia boss Tony Soprano on the *Sopranos*.

"For those of you hostages in the audience, you are in hour three of your captivity."

Host Steve Allen at the 1980 Emmy Awards

Don't Quote Me® - TV Guide Edition is an award-winning game that features the most memorable TV and movie lines of our times and the amazing characters behind them. The game is a romp through pop culture history spanning over 50 years of television and movie history. It is also winner of the 2004 Creative Child Magazine Seal of Excellence Award in the family board game category.

Players love *Don't Quote Me®* games because they...

- are rich in content (encompassing every area of human interest)
- give players multiple ways to succeed (hints and options available on every turn)
- are packed with background information (interesting biographies about the speakers and intriguing facts about the quotes)

***"When will I learn? The answers to life's problems aren't at the bottom of a bottle. They're on TV."* - Homer Simpson**

This year, ***Don't Quote Me®*** is excited to be part of the gift bags that will be distributed to 150 nominees, presenters and stylists during the week leading up to this year's 56th Annual Primetime Emmy Awards. The new ***Don't Quote Me® - TV Guide Edition*** board game will be among the many fabulous products and luxury gift certificates that will be displayed and distributed through New York-based gift bag company *Buzz Bags* at the Four Seasons Hotel in Beverly Hills where Emmy celebrities register and are pampered for a week prior to the event.

For your free studio/giveaway copies, or for an interview with creator Don Reid, contact:

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More Quotes from Emmy Nominees and Winners

"When I got married, I didn't just get a husband, I got a whole freak show that set up their tent right across the street."

Actress Patricia Heaton as Debra Barone on *Everybody Loves Raymond*

"First divorce: wife's hidden sexuality, not my fault. Second divorce: said the wrong name at the altar, kind of my fault."

Character Ross Geller from *Friends*

"I'm a cop and live with my parents. I'm on a constant diet of human suffering."

Robert Barone from *Everybody Loves Raymond*

"I was headed for a life as a dope dealer or a crook. Then I discovered acting. Whaddaya know? I could PLAY drug dealers and crooks."

Actor Joe Pantoliano, about his role as Ralph Cifaretto on *The Sopranos*

"So what are we going to do? Sit around bars, sipping Cosmos and sleeping with strangers when we're eighty?"

Actress Sarah Jessica Parker as columnist Carrie Bradshaw on *Sex and the City*

(To his psychiatrist) "I hate owing you money. I just hate it. Listen. Until we get squared away, [I'll] have to start seeing you twice a week."

Detective Adrian Monk on *Monk*

"In the criminal justice system, the people are represented by two separate yet equally important groups..."

Opening narration of *Law & Order*

"You know the secret of traditional robot cooking? Start with a good high-quality oil, then eat it."

Cartoon Character Bender from *Futurama*

"And now, from the home office in Wahoo, Nebraska, the Top Ten..."

Late night host David Letterman

"U.S. soldiers working with Iraqi police uncovered several large weapons caches... We did it! We have found the weapons of some minor destruction."

Late night host Jon Stewart

"Oh my god! They killed Kenny!"

Cartoon *South Park*