



Wiggles 3D Introduces New Don't Quote Me™ - TV Guide Edition! (Booth #6021)

January 2004

"Incoming message from the Big Giant Head."

Don't Quote Me™, from Wiggles 3D, continues to harness the popularity of quotes with the launch of another exciting game – the **Don't Quote Me™ - TV Guide Edition**.

The TV Guide Edition brings a unique approach to the licensed board game marketplace by combining TV Guide's iconic 50-year history of covering television entertainment with the dynamic new board game brand, Don't Quote Me™. (By the way, if you guessed Harry Solomon, character on *3rd Rock from the Sun* for the above quote, you're on the scoreboard.)

From "Yes, yes I am. Master of my Domain" – comedian Jerry Seinfeld on *Seinfeld*, to "Make it so" – Captain Jean-Luc Picard on *Star Trek: The Next Generation*, this new edition features "The Most Memorable TV and Movie Lines of our Times and the Amazing Characters Behind Them".

The Don't Quote Me™ - TV Guide Edition utilizes the popular play format of Don't Quote Me™ which allows players to take advantage of hints and multiple choice options and provides biographies and amusing details about the quote's speaker and origin.



Remember your favorite episodes, familiar lines, and endearing characters as you compete in the five categories of Drama, Comedy, News/Talk/Sports, Stay Tuned, and Movies. Like every Wiggles 3D product the game is packed with content and features intriguing background information about these memorable quotes.

Wiggles 3D President Don Reid – "We are delighted to have the opportunity to create a new model for licensed board games

with TV Guide. Working with the TV Guide team on this initiative has ensured we have captured favorite memories, both old and new, from television and movies. It's all there, the laughs, the tears, the tense moments and even the odd word from your sponsor."

The original **Don't Quote Me™** game was launched at the 2003 American International Toy Fair.

This edition is listed on GAMES Magazine's **2004 GAMES 100** list as one of the best games in the Party/Trivia category.

At the 2004 Toy Fair we are introducing the new **Don't Quote Me™ - TV Guide Edition**.

Visit us at Booth #6021.

Have some fun, play the Don't Quote Me™ - TV Guide Edition, and remember –
“All work and no play, makes Jack a dull boy.” Jack Nicholson, *The Shining*

Visit Don't Quote Me™ at the Javits Centre, Game Zone, **Booth #6021**

...“Your mission should you choose to accept it ...”

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