



Don't Quote Me® Unveils New Syndicated Program To Newspapers Across North America

International licensing deal with Torstar Syndicated Services launches today

London, Ontario, Canada – September 18, 2006

Wiggles 3D is pleased to announce an international licensing deal with Torstar Syndication Services to syndicate a Don't Quote Me® puzzle/game in three formats to newspapers across North America.

“We are delighted to be working with Torstar to introduce a range of puzzles and activities that will engage, entertain and inform readers in their daily newspapers and expand the media reach of the Don't Quote Me® brand,” says Wiggles 3D president Don Reid.

Canada's largest daily newspaper, the Toronto Star, is the first daily newspaper to feature the popular Don't Quote Me® puzzles. Beginning this month, a range of quotation-themed puzzles and activities will be introduced to readers of the Star. From matching quotes with speakers, to fill-in-the-blanks, to unscrambling speaker names, there will be an engaging activity for readers each day.

Don't Quote Me® is an international brand, developed by entertainment development company Wiggles 3D, that has attracted outstanding partners in both the publishing and media industries. The brand harnesses the universal popularity of quotes in branded and co-branded products and services that include award-winning board games, a rich and interactive website at www.dontquoteme.com and exceptional media properties. In short order, the brand has become a rich source of entertainment, inspiration and fun for people of all ages and interests.

Wiggles 3D has partnered with leading industry publishers - Sports Illustrated, TV Guide and TIME For Kids - to develop award-winning Don't Quote Me® board games that are fun to play and rich in content featuring biographies of the speaker and amusing details about each quote or question. Recognized for their creativity, design and play value by many reputable award-granting organizations, the games are ideal for at home, in the classroom or while travelling.

About Torstar Syndicated Services

The largest syndicate in Canada, in operation for over 75 years, the Syndicate department of Torstar Syndication Services provides excellent editorial content to newspapers and other media. Torstar Syndication Services also represents King Features Syndicate in Canada.

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