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**DON'T QUOTE ME – TIME FOR KIDS GAME WINS MR. DAD
SEAL OF APPROVAL**

London, ON Canada – November 28, 2006 – Wiggles 3D is delighted to announce that the Don't Quote Me – TIME For Kids Edition board game has been awarded the Mr. Dad Seal of Approval as a 2006 Holiday Season Winner (see www.mrdad.com for details).

The Mr. Dad Seal of Approval recognizes products and services that promise to improve family life giving men the resources, tools, and information they need to be the fathers they want to be and that their families need them to be.

In the words of Mr. Dad (Armin Brott), “[The Don't Quote Me – TIME For Kids game] may be one of the best family games we've seen in a while. Dad and everyone else in the family will enjoy this ‘game of skill, knowledge, and really, really good guesses.’”

To earn the prestigious Mr. Dad award, a winning product must meet the criteria of helping dads get or stay involved with their children and improving the quality of the time fathers and children spend together.

“We are delighted at being recognized with a Mr. Dad Seal of Approval,” says Wiggles 3D creator and owner Don Reid. “The award validates that the game is an outstanding family game that dads can enjoy with their children as they share knowledge and explore quotes and questions from topics kids study and know.”

This is the seventh significant award for the TIME For Kids game. Others include:

- Dr. Toy's Best Children's Vacation Products Award
- Creative Child Magazine's Top Toy of the Year Award
- Mom's Choice Award for Best Educational Product
- Parents' Choice Approved Award
- iParenting Media's Outstanding Product Award
- Canadian Toy Testing 3-Star Rating

About Wiggles 3D Incorporated

Wiggles 3D, entertainment development company and creator of the Don't Quote Me® brand, harnesses the universal popularity of quotes in branded and co-branded products and services that include award-winning games, merchandise, syndicated newspaper and radio programs, and an interactive website at www.dontquoteme.com.

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