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DON'T QUOTE ME® GOES MOBILE

London, ON Canada – January 18, 2007 – Wiggles 3D is delighted to announce the launch of an innovative new program with DMD Mobile Holdings, Inc. that delivers the Don't Quote Me® experience to mobile phones across North America.

Don't Quote Me® games and quotes have proven popular among the dontquoteme.com web community and now that same access to great quotes and games is available to the mobile savvy on their PDA's and cell phones. The new services will be available at www.dontquoteme.com beginning in February.

"It's very exciting to see our brand move forward into mobile technology. We're pleased to be working with DMD Mobile to deliver great messaging for the dynamic mobile services market," says Wiggles 3D president Don Reid. "This initiative represents another important touch point for the Don't Quote Me® brand with consumers."

Wiggles 3D, entertainment development company and creator of the Don't Quote Me® brand, harnesses the universal popularity of quotes in branded and co-branded products and services that include award-winning games, merchandise, syndicated newspaper and radio programs, and an interactive website at www.dontquoteme.com.

"We're delighted to be working with Wiggles 3D to help to bring the Don't Quote Me® brand to the over 200 million cell phone users in North America," says DMD Mobile CEO David M. Deutsch. "This partnership will enable Wiggles 3D to offer their products to a wider audience through the use of text messaging and mobile applications making the already very successful suite of Don't Quote Me® products and services available everywhere and to everyone."

About DMD Mobile

DMD Mobile Holdings, Inc. (www.dmdmh.com) is the leading mobile service infrastructure and premium billing provider for communities, publishing and media companies in North America. DMD Mobile is able to broaden the scope and distribution of traditional content by leveraging its partnerships with more than thirty wireless carriers in the US and in Canada in order to provide premium messaging revenue opportunities for their partners."

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