

FOR IMMEDIATE RELEASE

CONTACTS:

Carolyn J. Brown
Corporate Communications
Barnes & Noble, Inc.
(212) 633-4062
cbrown@bn.com

Nancy Joyal
Director, Communications
Don't Quote Me®
1-866-801-4263
nancy@dontquoteme.com

**BARNES & NOBLE WILL CARRY THE NEW
DON'T QUOTE ME® - *SPORTS ILLUSTRATED* GAME**

If It's a Sport – It's in the Game!

New York, New York – April 11, 2006 – Fans of sports, exciting board games and great quotations can now find all three in one convenient location. The **Don't Quote Me® - Sports Illustrated Edition** board game (\$24.95) will be available at **Barnes & Noble, Inc.** (NYSE:BKS), the world's largest bookseller, at the end of April. The game will be carried in Barnes & Noble stores and online at Barnes & Noble.com (www.bn.com).

The all-new Don't Quote Me® – Sports Illustrated Edition game, co-branded with Time Inc.'s *Sports Illustrated* magazine, is packed with quotes and questions covering over 50 sports topics. With professional sports, amateur athletes, sports movies and TV shows, and everything from baseball and soccer to golf and auto racing, this game offers a knockout punch!

Featuring five different question types in five great categories, players explore team sports, individual sports, vintage questions (pre-1990), sports entertainment, famous nicknames, and more as they race around an innovative puzzle game board to win. Hints and options help players succeed, while action cards keep players involved on every turn. Plus, sports fans love the facts and figures that come with every answer.

Barnes & Noble will also carry the Don't Quote Me® sports-themed playing cards (\$6.95) with five suits. Imagine playing your favorite card games with a deck of cards that has five suits featuring hearts, diamonds, spades, clubs ... and now a "quote" suit. Poker, Rummy, Solitaire, Crazy Eights and other great games become a whole new experience with this unique approach. For added enjoyment and play value, every pentagon-shaped card includes a humorous, poignant or sparkling sports-related quotation.

Just in time for Father's Day and summertime fun, Don't Quote Me® games belong on every game player's or sports fan's gift list. More information is available at www.dontquoteme.com.

Sports Illustrated is the definitive weekly sports magazine with over three million subscribers and 21 million readers each week. Its Web site, SI.com, delivers more than 150 original stories per week and generates more than 350 million page views per month.

About Wiggles 3D Incorporated

Wiggles 3D, entertainment development company and creator of the Don't Quote Me brand, harnesses the universal popularity of quotes in branded and co-branded products and services that include award-winning games, merchandise and an interactive website at www.dontquoteme.com.

About Barnes & Noble, Inc.

Barnes & Noble, Inc. (NYSE: BKS), the world's largest bookseller and a Fortune 500 company, operates 799 bookstores in 50 states. For the fourth year in a row, the company is the nation's top retail brand for quality, according to the EquiTrend® Brand Study by Harris Interactive®. Barnes & Noble conducts its online business through Barnes & Noble.com (www.bn.com), one of the Web's largest e-commerce sites and the number one online bookseller for quality among e-commerce companies, according to the latest EquiTrend survey.

General information on Barnes & Noble, Inc. can be obtained via the Internet by visiting the company's corporate Web site: <http://www.barnesandnobleinc.com>.

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